



A Zero Injury Safety Powerpoint Presentation

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NAC SPP#1

Top Leadership is Key!

On the Journey to Zero Injury.



Zero Injury Outcome

- A daily zero injury outcome can only occur where “Safety Leadership” is in place and operating smoothly.

Safety Leadership

- those who are interested in becoming world-class in safety find first and foremost that achieving such a safety culture is only possible where and when corporate leaders lead safety.

Safety Leadership

- the top corporate leaders take an active role (note the words “active role”) in the health and welfare of all employees that come under their sphere of influence.
- emerging first is a deep and abiding concern for the employees and their well-being.

Safety Leadership

- the top leader recognizes a deep-seated, inner personal conviction that in spite of the mass of contrary logic found in the historically accepted term “injuries happen,” that nonetheless, this company is going to take the high ground.

Safety Leadership

- the top leader feels a commitment to the employees that “going for zero-injury” is not only the “right thing to do,” but is the “only thing to do.”

Safety Leadership

- it is a case of “zero-injury” being the corporate safety-culture centered criteria where being without injury describes an important core value in the character of the corporation.

Safety Leadership

- in the hearts of these leaders, this concern finds relief in a “vision” that makes it clear that in the course of executing work any employee injury is an unacceptable event.

Safety Leadership

- further, to reflect the depth of this desire for no injury, such a leader lives out this pledge “I will not label our quest for zero-injury a “goal” or a “target” but -
- I will personally embrace a “commitment” to our employees that together we will achieve a zero-injury outcome at the end of every workday.

Safety Leadership

- thus safety leadership transcends all other factors; schedule, cost and profit are all secondary to working injury free. Under no circumstance will an employee; leader or journeyman knowingly place them-selves or another employee in harms way.

Safety Leadership

- the performance of all company officers, managers, superintendents, general foremen, foremen and journeymen will be measured by the devotion to the effective application of the safety processes and techniques that have been proven to produce a zero injury outcome.

Safety Leadership

- these leaders are to be accountable and responsible for a safe outcome in each and every project, job or task.
- line leaders; officers, managers, superintendents, general foremen and foremen are to function as the chief safety guarantors in the process of executing all work.

Safety Leadership

- the safety function will fulfill the role of safety trainers, coaches, auditors, inspectors, advisors to line leaders and in addition serve in the role of ombudsmen to the journeymen.

Safety Leadership

- the safety function are not to be safety disciplinarians; but rather a ready and willing helper in seeing that all activities are in within the bounds of proven safe practice.

Safety Leadership

- journeymen are first and foremost viewed as task safety leaders.
- insuring that all journeymen are safety qualified to perform the work assigned is the role of the line management.
- no task, job or project will be viewed as a successful unless it finishes injury free.

Safety Leadership

- once a job is successfully completed (injury free) all employees will take solace in the fact that -
- no one will ever know how many lives were saved, nor how many broken bones, lacerations, bruises, scratches were avoided by your dedicated safety leadership.

Safety Leadership

■ But you will know this –

■ **You have done
the right thing!**

See the National Academy of Construction web site for additional information on the Zero Injury Safety Leadership research by the Construction Industry Institute. Also see www.construction-institute.org and www.naocon.org

**Safety Power Point by
National Academy of Construction
www.naocon.org**

